Prashant Katiyar

Tech Entrepreneur | Product Manager

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Startup Founder with 3 years of experience building SaaS products in Developer Tools, Hiring, Web-3 and Retail Tech Startups, which generated over $ 3.5 Million in revenue. I run a community of 1,20,000+ Developers, providing tools to show proof of work. I also raised $ 150K (₹ 1.1 Cr) in Venture Capital for my startup in 2nd year of college.

EXPERIENCE

Co-Founder & Chief Product Officer   **May 2021 – Present**

CometLabs   *Hyderabad, India*

- Led development of a cloud-based IDE, similar to Replit, utilizing GenAI for intricate code analysis and project evaluations.
- Secured INR 1.1 Cr preseed funding, served a thriving community of 120K developers & 18,000 active users.
- Built product from UI design to MVP; later supervised an 11-member engineering team.
- Established partnerships with GitHub and Vercel for seamless integrations to enhance the developer experience.
- Adopted Agile workflows & Sprint Planning using tools like Confluence, Jira, Notion, Miro, Trello, etc.
- Outperformed competitors: 40% speedier load, 25% better efficiency, and 20% less browser memory usage within 8 months.

Associate Product Manager   **Dec 2020 – Sep 2021**

Hapramp Studios   *Gurgaon, India*

- Headed Creator Studio division: launching 3 major updates & initiating 4 beta tests within a 5-month timeframe.
- Drafted PRDs for Binance Wallet & KYC integration, achieving 50K+ DAU and boosting GTV.
- Conducted A/B Testing to improve performance, amplifying ASPU by 37%, Token Sales by 42% while trimming TTV by 20%.
- Coordinated closely with a 13-member Tech & Design team to ensure timely project delivery.
- Explored new revenue models by introducing NFT Minting after analyzing Web3 Market, increased revenue by 12%.

Product Manager Intern & FullStack Developer   **May 2020 – Dec 2020**

Moptra Infotech   *Noida/Remote, India*

- Collaborated with Devs to refine a supply chain tool, enhancing user satisfaction by 15%.
- Integrated Amplitude, Google Analytics & CRM with e-commerce platforms, grew engagement by 12%.
- Led design sprints, optimized JIRA product roadmaps, and crafted PRDs based on user feedback.
- Conducted A/B tests on the e-commerce platform, driving a 10% boost in user conversions.

SKILLS

Product Management Tools	Jira, Trello, Notion, Miro, Amplitude, Mixpanel, Metabase, Google Analytics
Product Design Tools	Balsamiq, Lucid Charts, Figma, Canva, Retool
Programming Languages	SQL, C, C++, Javascript, Python, Bash
Framework Technologies	ReactJS, NextJS, Tailwind, AWS, NodeJs.
Core Competencies	Product Strategy, Business Analysis, User Research, Community Building, Persona Creation, Wireframing, Mockups, PRD, Product Roadmap, Agile Methodology, Sprint Planning, TDD, UAT, A/B Testing, Product Analytics, Success Metrics, KPIs

EDUCATION

B. Tech. (ECE), *Indian Institute of Information Technology (IIIT), Guwahati*   Apr 2023
Entrepreneurial Studies (Seed Spark), *Stanford University Graduate School of Business*   July 2023

ACTIVITIES

Top 30 Finalist - HYSEA 10X Product Awards & Expo, Hyderabad   2023
Top 5 Finalist - EO Global Student Entrepreneur Awards (GSEA), Goa & New Delhi   2023
Founder - IIITians Network: Community of 59500+ Developers from IITs, IIITs   2021 — 2022

PROJECTS

PRDs / Teardowns

- CometLabs PRD: Comprehensive PRD of CometLabs' cloud IDEs & Developer Tools for code analysis using GenAI.
- PRD for Zenskar's UAM: How we built User Access Management Feature for billing software.
- Teardown of CodeSandBox: Analyzed features, user feedback, and suggested improvements in CodeSandbox IDEs.

Product Case Studies

- Decoding Dunzo App: Wrote Strategic Insights into user engagement, market competition, and technological edge.
- FamPay App Overview: Captured its impact on youth finance, market presence, and growth avenues.